

What I like about KBRD:

No political ads

No commercials

No news

No weather

No sports

No DJ

No loud blaring electric guitars

Just a variety of GOOD MUSIC!

Thank you for that!

Thanna & Ron



1 Oct 2011

Thanks for great
message.

I am tuned to
680 all day.

Love
Lorraine

10/3/11

Hi!

Doing a good job.

God Bless you all

Sincerely

Ralph

Board of Directors

You are my number one selection on the radio dial. I live in Des Moines, Wa. (Redondo neighborhood). I contribute every year, but recently, the requests for money have become more strident along with stories of eminent financial distress. Cost cutting stories have been detailed on air such as closing the post office box address (why is po box address still being used to solicit funds?) and cutting the one employees' salary in half. I understand the annual operating budget is \$60,000. These are lean times and for a lot of people financial giving is on hold. That said, a different strategy must be employed, either on- the -air fund raising (not my favorite, I tend not to listen), a huge monetary gift or commercials. The current model to obtain funds is broken. Pleading for money on the air is not going to work! I have reservations about sending in a contribution until there are assurances that KBRD will continue to broadcast past the short term. I can only wish you luck!

9/21

Hello KBRD

The other day AS I WAS going thru Oly North I heard you whine-ing about donations again, poor me I've only enough for 2 more months and then we'll have to go commercial you sound like a T.V. preacher begging.

A few years ago I suggested you play a little more old time country, bluegrass, folk and gospel, your income would improve, but NO! 90% of your music is big band jazz. Its about time you realize that not everyone likes that stuff as much as you do.

I live in The VAN cover area

And here on Sat. AM we get
6 hrs every week of old time
country/bluegrass, and it's a
very successful community
radio station KBOO. These
6 hours contribute this station's
biggest share of revenue.

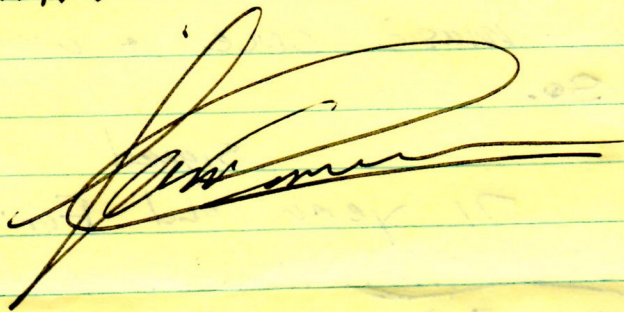
So you might consider getting
some volunteer to do that kind
of music once a week or
so.

Signed

71 year old FAN of
Old Time Music, Hillbilly,
Mountain, country, bluegrass,
gospel, folk, Blues, Poplar,
polka/waltz 20's + 30's JAZZ but
very little big band stuff - Don't
like STAN KENTON type - play a
little old time comedy - Eichelsons
Lunt & Abner, Jerry Clower etc
Hudson & Landry Ave good too

I'll keep listening and if
I hear more of what
I like I'll send you
a donation

IS THAT FAIR OR
WHAT?





BATTLE WA 981
17 SEP 2011 PM 6 L

Matress ads
indeed!

BT + Skips
PO Box 7034
Olympia WA



Sept. 12, 2011

Keep playing that good
music!! We really enjoy
it and hope you'll get a
lot of donations.

Sincerely
John G. & Luanna
long-time fans!

Helping Our Heroes

Anchorage, AK 99508

September 7th, 2011

KBRD
642 Cougar SE
Lacey, WA 98503

Enclosed is my donation of \$100 for KBRD.

It is depressing to hear about the low level of listener support for KBRD. Just 500 annual donors at the \$100 level would provide the \$50,000 base amount required for the station.

I suppose KBRD's future comes down to a choice between fundraising and advertising. I am glad I do not have to make that decision.

Best wishes for autumn,

9/3/11

Hi:

stay blessed.

Thanks

Doing a good job

SINCERELY

Ralph

Sept 1, 11

To Whom it May Concern:

Enclosed is a check
to (I hope) cover the
cost of sending me
the name & song of
"The Red King" & "The
Red Deck of Cards" & also
"The Deck of Cards".

Again, thank you so
much for your
time on the matter!!

We have enjoyed listening
to both songs, over, & over,
& over... ☺

Have a great day!
Sincerely
Rosemarie

Jan. 30, 2011

Keep on the "Air". Love your music! Can't find it anywhere else

If you can - send us a copy of your budget and the number (not name) of your contributors.

Thanks.

Lee + Jo

4/6/11

KBRD STAFF.

GREAT FORMAT. I Spent LAST week
Listening TO your ~~AM~~ AM STATION. I
Liked The variety And Time SPAN of your
music.

So, I hope this helps just a little

3/31/11

Hello,

My husband and I are
weekend visitors at our
cabin on Hartline where
I often listen to your
station. Really love
your music! And I
miss KLDY.

Hope this helps and
that you can hang in
there during these
difficult times.

Sincerely,

Mar. 8-11

Hi!

Thanks for the
memories - !!


Puts me back to my
growing up years in Red
Lodge, Mt. (North-east
entrance to Yellowstone Park)

Precious days to re-
member & you make it
come back over & over -

Wish I could give more,
and hope you always have
enough to continue.

Sincerely,

Judy



KBRD -

I hope all your listeners enjoy your music as much as I do.

It gets me going in the morning and makes me think of great times at the Trianon Ballroom in Seattle.

Thanks for the memories!

Was thinking about you

And first thing I knew...

I'd bought this and signed it

And mailed it to you!

Thanks
je'

We continue to enjoy KBRQ when facing Puget Sound in our car, as the car radio picks you up wonderfully.

(tho' you can't be received at home)

We often eat a packed lunch over the water and find your music fun, cheerful and often amusing.

Donna & Don

1<BRD —

A donation for you —

I HOPE YOU CAN STAY ON THE
AIR FOREVER (OR AT LEAST UNTIL
I go totally deaf),

TO: K BIRD RADIO

Enclosed please find check for donation. As far as I'm concerned, your station is #1.

However, I am very concerned about your business model. Through April you've collected only about 11 or 12% of your annual requirement. It doesn't take genius (sp?) to see that 4/12 is greater than 12/100. You need to do something different - now, not in November.

I do not want to see the station disappear or be swallowed by a mega-group. I do not have any great ideas for solutions. I wish only to see the station go on for a long, long time broadcasting music one can't get anywhere else. While I would hate for any change, such as pledge periods or commercials, a flawed model is better than none at all. Are there any grants, foundations, rich uncles available?

Best wishes, and wish only I could do more.

Sincerely,

Steve

Olympia, WA.